



AHPICON

2024

Tamil Nadu Chapter



SPONSORSHIP BROCHURE



JUNE 15, 2024
SATURDAY



Courtyard by Marriott,
Madurai

ABOUT AHPI TN

AHPI-TN Chapter, a not-for-profit organisation, is one of the largest Healthcare forums in the state. With more than 350 members – comprising small, medium and large hospitals – AHPI-TN Chapter is a larger force in the state. The Association addresses and advocates with the government, regulatory bodies and other stakeholders on several issues that concerns healthcare operations on enabling its members to deliver safer and quality patient care. We have been successful in dealing with issues like the Minimum Wages, Cost of services, Power bills etc.

ABOUT AHPICON 2024

In this context, it is with great pleasure that we take this opportunity to announce the First edition of our flagship event, **AHPICON 2024 – TN Chapter**, which is scheduled to happen on **15th June 2024**, at **Courtyard by Marriott, Madurai**.

The conference aims to address the challenges faced by the Tamil Nadu healthcare industry which are brought about by the constant changes in the progressive healthcare environment and to collectively find innovative solutions.

Healthcare impacts everyone, but costs are rising unsustainably. The theme for this year's conference is '**Sustainability and Growth in Healthcare**', which explores affordable ways to grow healthcare services while being environmentally responsible. Finding this balance is crucial for a healthy population and planet today and tomorrow.

To make the conference an enriching experience, we have designed the following sessions

- Financial Sustainability and growth
- Managing HR and upskilling
- Disruptive technologies for future of healthcare
- Importance of Quality in achieving sustainability and growth
- Challenges complying to Regulatory Compliance and Medical law
- Sustainability and scalability in tier-II and tier-III towns

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PROGRAMME SCHEDULE

9.00am - 9.30am

Registration

9.30am - 10.00am

Inauguration

10.00am - 11.00am

Session 1: Financial Sustainability and growth

11.00am - 12.00pm

Session 2: Managing HR and upskilling

12.00pm - 1.00pm

Session 3: Disruptive technologies for future of healthcare

1.00pm - 2.00pm

Lunch

2.00pm - 3.00pm

Session 4: Importance of Quality in achieving sustainability and growth

3.00pm - 4.00pm

Session 5: Challenges complying to Regulatory Compliance and Medical law

4.00pm - 5.00pm

Session 6: Sustainability and scalability in tier-II and tier-III towns

5.00pm - 6.00pm

Valedictory & Award Ceremony

SPONSORSHIP TIERS

PLATINUM
₹ 15 lakhs

DELIVERABLES

Speaking Slot	10 Mins
Logo in all collaterals	✓
Stall	Premium
Mention in Digital/Social Media	✓
Company Literature in Delegate Kit	✓
Ad Space in Souvenir	✓
Video Played on LED Screen	✓
Free Registration Tickets	10

GOLD
₹ 10 lakhs

DELIVERABLES

Speaking Slot	5 Mins
Logo in all collaterals	✓
Stall	Premium
Mention in Digital/Social Media	✓
Company Literature in Delegate Kit	✓
Ad Space in Souvenir	✓
Video Played on LED Screen	✓
Free Registration Tickets	5

SILVER
₹ 5 lakhs

DELIVERABLES

Speaking Slot	✗
Logo in all collaterals	✓
Stall	Regular
Mention in Digital/Social Media	✓
Company Literature in Delegate Kit	✓
Ad Space in Souvenir	✓
Video Played on LED Screen	✓
Free Registration Tickets	4

BRONZE
₹ 3 lakhs

DELIVERABLES

Speaking Slot	✗
Logo in all collaterals	✓
Stall	Regular
Mention in Digital/Social Media	✓
Company Literature in Delegate Kit	✓
Ad Space in Souvenir	✓
Video Played on LED Screen	✓
Free Registration Tickets	3

SPONSORSHIP TIERS

DELEGATE KIT SPONSOR ₹ 2 lakhs	DELIVERABLES	
	Speaking Slot	X
	Logo in all collaterals	✓
	Stall	X
	Mention in Digital/Social Media	✓
	Company Literature in Delegate Kit	✓
	Ad Space in Souvenir	✓
	Video Played on LED Screen	X
Free Registration Tickets	2	

SPONSORED TALKS ₹ 2 lakhs	DELIVERABLES	
	Speaking Slot	5 Mins
	Logo in all collaterals	X
	Stall	X
	Mention in Digital/Social Media	X
	Company Literature in Delegate Kit	X
	Ad Space in Souvenir	✓
	Video Played on LED Screen	X
Free Registration Tickets	2	

STALLS ₹ 50,000	DELIVERABLES	
	Speaking Slot	X
	Logo in all collaterals	X
	Stall	Regular
	Mention in Digital/Social Media	X
	Company Literature in Delegate Kit	X
	Ad Space in Souvenir	X
	Video Played on LED Screen	X
Free Registration Tickets	X	

*Premium Stall - 3x3, Regular Stall - 3x2

BENEFITS FOR SPONSORS



Access to network with doctors and hospital owners:

Forge valuable connections with key stakeholders in the medical field, including doctors and hospital owners, facilitating potential collaborations and partnerships.



Enhanced Visibility:

Elevate your company's profile by prominently featuring your logo across all event collaterals, ensuring maximum exposure to a targeted audience of industry professionals.



Business Leads Generation:

Capitalize on networking opportunities to generate high-quality business leads, fostering potential opportunities for growth and expansion within the healthcare sector.



Thought leadership opportunities:

Position your company as an industry thought leader by participating in panel discussions, and leading workshops, thereby enhancing your reputation and credibility within the healthcare community.



Exposure to targeted audience segments:

Connect with a highly targeted audience of healthcare professionals, decision-makers, and industry stakeholders, providing ample opportunities to showcase your products and services to those who matter most.

ACCOUNT DETAILS

Account Name: AHPI Tamilnadu

Account Number: 50200039785901

Bank Name: HDFC Bank Branch Name: North Veli Street, Madurai

IFSC Code: HDFC0000123

CONTACT FOR MORE DETAILS

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