





SPONSORSHIP BROCHURE





ABOUT AHPI TN

AHPI-TN Chapter, a not-for-profit organisation, is one of the largest Healthcare forums in the state. With more than 350 members – comprising small, medium and large hospitals – AHPI-TN Chapter is a larger force in the state. The Association addresses and advocates with the government, regulatory bodies and other stakeholders on several issues that concerns healthcare operations on enabling its members to deliver safer and quality patient care. We have been successful in dealing with issues like the Minimum Wages, Cost of services, Power bills etc.

ABOUT AHPICON 2024

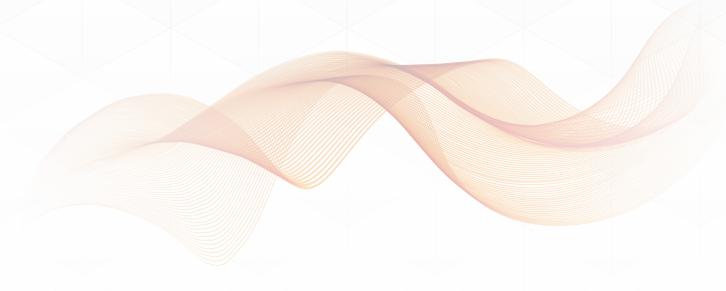
In this context, it is with great pleasure that we take this opportunity to announce the First edition of our flagship event, **AHPICON 2024 – TN Chapter**, which is scheduled to happen on **15th June 2024**, at **Courtyard by Marriott**, **Madurai**.

The conference aims to address the challenges faced by the Tamil Nadu healthcare industry which are brought about by the constant changes in the progressive healthcare environment and to collectively find innovative solutions.

Healthcare impacts everyone, but costs are rising unsustainably. The theme for this year's conference is 'Sustainability and Growth in Healthcare', which explores affordable ways to grow healthcare services while being environmentally responsible. Finding this balance is crucial for a healthy population and planet today and tomorrow.

To make the conference an enriching experience, we have designed the following sessions

- Financial Sustainability and growth
- Managing HR and upskilling
- Disruptive technologies for future of healthcare
- Importance of Quality in achieving sustainability and growth
- Challenges complying to Regulatory Compliance and Medical law
- Sustainability and scalability in tier-II and tier-III towns



SPONSORS

Silver Sponsors





Bronze Sponsors











Associate Sponsors







PARTNERS

Knowledge Partner



Technical Support Partner



Media Partner



Digital Partner



PROGRAMME SCHEDULE

9.00am - 9.30am

9.30am - 10.00am

10.00am - 11.00am

11.00am - 12.00pm

12.00pm - 1.00pm

1.00pm - 2.00pm

2.00pm - 3.00pm

3.00pm - 4.00pm

4.00pm - 5.00pm

5.00pm - 6.00pm

Registration

Inauguration

Session 1: Financial Sustainability and growth

Session 2: Managing HR and upskilling

Session 3: Disruptive technologies for future of healthcare

Lunch

Session 4: Importance of Quality in achieving sustainability and growth

Session 5: Challenges complying to Regulatory Compliance and Medical law

Session 6: Sustainability and scalability in tier-II and tier-III towns

Valedictory & Award Ceremony

SPONSORSHIP TIERS

	DELIVERABLES	
	Speaking Slot	10 Mins
	Logo in all collaterals	\checkmark
PLATINUM	Stall	Premium
₹ 15 lakhs	Mention in Digital/Social Media	\checkmark
	Company Literature in Delegate Kit	✓
	Ad Space in Souvenir	\checkmark
	Video Played on LED Screen	\checkmark
	Free Registration Tickets	10

	DELIVERABLES		
	Speaking Slot	5	Mins
	Logo in all collaterals		✓
GOLD	Stall	Pr	emium
₹10 lakhs	Mention in Digital/Social Media		√
	Company Literature in Delegate Kit		✓
	Ad Space in Souvenir		√
	Video Played on LED Screen		✓
	Free Registration Tickets		5

	DELIVERABLES	
	Speaking Slot	×
BRONZE ₹3 lakhs	Logo in all collaterals	✓
	Stall	Regular
	Mention in Digital/Social Media	\checkmark
	Company Literature in Delegate Kit	✓
	Ad Space in Souvenir	✓
	Video Played on LED Screen	\checkmark
	Free Registration Tickets	3

SPONSORSHIP TIERS

DELEGATE KIT SPONSOR

₹ 2 lakhs

	DEI	IVERABLES		
Speakir	ng Slot		×	
Logo in	all collaterals		√	
Stall			×	
Mentio	n in Digital/Socia	l Media	√	
Compa	ny Literature in D	elegate Kit	√	
Ad Space in Souvenir		\checkmark		
Video Played on LED Screen		×		
Free Re	egistration Tickets	5	2	

SPONSORED TALKS

₹2 lakhs

	D	ELIVERABLES	
Speakin	g Slot		5 Mins
Logo in	all collaterals		X
Stall			×
Mention	in Digital/Soc	ial Media	X
Compar	ny Literature in	Delegate Kit	×
Ad Space	e in Souvenir		√
Video P	layed on LED S	creen	×
Free Re	gistration Ticke	ets	2

STALLS ₹ **50,000**

DELIVERABLES	
Speaking Slot	×
Logo in all collaterals	×
Stall	Regular
Mention in Digital/Social Media	×
Company Literature in Delegate Kit	×
Ad Space in Souvenir	×
Video Played on LED Screen	×
Free Registration Tickets	×

^{*}Premium Stall - 3x3, Regular Stall - 3x2

BENEFITS FOR SPONSORS



Access to network with doctors and hospital owners:

Forge valuable connections with key stakeholders in the medical field, including doctors and hospital owners, facilitating potential collaborations and partnerships.



Enhanced Visibility:

Elevate your company's profile by prominently featuring your logo across all event collaterals, ensuring maximum exposure to a targeted audience of industry professionals.



Business Leads Generation:

Capitalize on networking opportunities to generate high-quality business leads, fostering potential opportunities for growth and expansion within the healthcare sector.



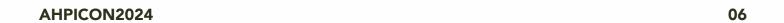
Thought leadership opportunities:

Position your company as an industry thought leader by participating in panel discussions, and leading workshops, thereby enhancing your reputation and credibility within the healthcare community.



Exposure to targeted audience segments:

Connect with a highly targeted audience of healthcare professionals, decision-makers, and industry stakeholders, providing ample opportunities to showcase your products and services to those who matter most.



ACCOUNT DETAILS

Account Name: AHPI Tamilnadu

Account Number: 50200039785901

Bank Name: HDFC Bank Branch Name: North Veli Street, Madurai

IFSC Code: HDFC0000123

CONTACT FOR MORE DETAILS

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