

MONTHLY

NEWSLETTER

OCTOBER 2025

HAPPY
Deepavali!

FESTIVAL OF LIGHTS

20th October 2025

PRESIDENT'S MESSAGE

Ethical Healthcare Delivery: Healing With Integrity in a Sustainable Way

“Profit is not a dirty word when it is built on fairness, reinvestment, and service.”

When I first dreamt of building a hospital, it was never just about walls, machines, and surgical precision — it was about people. As an orthopedic surgeon, I have seen the quiet fear in a patient's eyes when they walk into my consultation room, worried not only about their pain but also about the unknown costs of healing. As a hospital owner,



I have felt the weight of payrolls, rising medical technology investments, and the financial realities of sustaining a center of excellence. And as a healthcare leader, I have wrestled with one question that echoes in boardrooms and operation theatres alike: Can we heal without hurting — medically, emotionally, or financially?

I still remember a middle-aged man, a daily wage earner, who came to me after a road accident with a badly fractured femur. He was in agony, not just from the injury but from the fear of losing weeks of work and plunging his family into debt. In that moment, our responsibility went beyond setting bones; it was about restoring dignity and hope. We discussed the options openly — the standard implant, the advanced one with faster recovery but higher cost — and we made sure he and his family understood the value, risks, and expenses of each choice. When he walked back to my clinic months later without a limp and with gratitude instead of resentment, I was reminded that transparency is the bridge between care and trust.

But let us not romanticize the struggle. Hospitals are complex ecosystems. Quality care demands investments — modern operating rooms, infection control measures, advanced imaging, skilled specialists — none of these come cheap. Yet, if our drive for sustainability overshadows the sanctity of healing, we risk eroding the very trust that keeps patients walking through our doors. The answer lies not in rejecting profitability but redefining it.

At my hospital, we started a simple practice: sharing itemized cost breakdowns with patients before major procedures and training our team to explain them in plain language. We initiated patient-assistance programs and transparent package pricing for common surgeries. These steps did not make us less profitable; they made us more respected. Patients began referring friends, not because we were the cheapest but because they knew we were honest. Reputation, in healthcare, is a currency stronger than any marketing spend.

As President of AHPI-TN, I believe this is the way forward for all healthcare providers. We must embrace ethical economics — where financial health enables better technology, better talent, and better outcomes, while ethical clarity ensures we never lose sight of our higher calling: to heal without exploitation.

“Every bill we hand over, every consent form we sign, and every conversation we have is an opportunity to prove that compassionate care and commercial sense can coexist.”

Dr.Sathish Devadoss | President, AHPI - TN

AHPI-TN Webinar on “Impact of GST 2.0 on Hospitals”

AHPI-TN organized a free online webinar on “Impact of GST 2.0 on Hospitals,” featuring senior chartered accountants Ms. Theresa and Mr. Eswar Teja as speakers. They provided valuable insights into the new GST 2.0 regime, which came into effect on 22nd September, and discussed its implications for hospitals and pharmacies. The session was moderated by Dr. Sathish Devadoss and witnessed active participation from over 60 member hospitals, making it an engaging and informative event.

Vetri Nichayam: Transforming the Healthcare Administrative Workforce in Tamil Nadu



Hospitals often face a shortage of trained administrative staff such as ward secretaries, MRD assistants, general duty assistants, and receptionists—roles critical to smooth hospital operations but lacking standardized certification courses. To address this, AHPI TN, in collaboration with the Tamil Nadu Apex Skill Development Centre for Healthcare, has launched Vetri Nichayam. The program provides 350–400 hours of hands-on training, combining on-the-job experience with foundational theory, and offers government certification upon completion, with opportunities for hospital absorption. The Tamil Nadu Government also reimburses hospitals for each candidate trained, making the initiative sustainable. By bridging the workforce gap, Vetri Nichayam strengthens healthcare delivery while creating career opportunities, setting a benchmark for skill development in the state's healthcare ecosystem.

AHPI-TN West Zone Meeting – Salem

On 13th September, the AHPI-TN office bearers conducted a road show in Salem, engaging with key healthcare leaders in the region. The day concluded with a West Zone meeting attended by over 25 hospital promoters and healthcare leaders, who discussed various challenges faced by institutions in the zone. Dr. Praveen, West Zone Coordinator, served as the chief guest and delivered an insightful talk on “Insurance Conflicts – Ongoing Problems and Possible Solutions.” The meeting was also graced by Dr. Sathish Devadoss (President), Mr. Adel J. (Secretary), Dr. Eniyan (Joint Secretary), and Dr. Suresh Vishwanath (West Zone Coordinator), marking a productive and collaborative session for the region's healthcare community.



MEMBERSHIP DETAILS

3 YEARS MEMBERSHIP FEES		
1.	0 - 50 Beds	₹7,500
2.	51 - 100 Beds	₹15,000
3.	101 - 200 Beds	₹30,000
4.	More than 200 Beds	₹60,000

LIFE MEMBER SHIP FEES STRUCTURE		
1.	Less than 100 Beds	₹2,00,000
2.	101 - 200 Beds	₹3,00,000
3.	More than 200 B eds	₹5,00,000
4.	More than 2 Units	₹10,00,000

ACCOUNT DETAILS

Account Name: AHPI Tamilnadu
Account Number: 50200039785901
Bank Name: HDFC Bank
Branch Name: North Veli Street, Madurai
IFSC Code: HDFC0000123

Scan to Join
Membership





Scan to Register

REGISTER NOW



**November 8, 2025
Saturday**



**Merlis Hotel,
Coimbatore**

EXECUTIVE COMMITTEE MEMBERS



Dr. Sathish Devadoss
President, AHPI-TN
Vice Chairman
Devadoss Hospitals



Mr. Rambabu
Vice President AHPI-TN
Founder
Sabarmathi Health Retreat



Mrs. Gayathiri Sandeep
Vice President AHPI-TN
CEO
Seethapathy Clinic & Hospital



Mr. Adel J
Secretary AHPI-TN
Founder & COO
FLAB Healthcare



Dr. M. K. Eniyan
Joint Secretary AHPI-TN
Managing Director
Sri Kamatchi Medical Centre,



Mrs. Sandhya Cherian
Treasurer AHPI-TN
Vice Chairman
Frontier Lifeline Hospital

ORGANIZING COMMITTEE MEMBERS



Ms. Rama Rajasekaran
Organizing Chairman AHPICON-2025
Senior Registrar
Ganga Medical Centre & Hospitals



Dr. Praveen
Organizing Secretary AHPICON-2025
Joint Managing Director,
Gem Hospitals



Dr. Arun Palaniswami
Organizing Member AHPICON-2025
Executive Director
Kovai Medical Center and Hospital



Dr. Suresh Vishwanathan
Organizing Member AHPICON-2025
Managing Director
SKS Hospital



Mr. Ashok Kumar J
Organizing Member AHPICON-2025
Director
Salem Gopi Hospitals



Dr. EV Prabhu Shankar
Organizing Member AHPICON-2025
Managing Director
AMC Super Speciality Hospital



Mr. Jeyakumar
Organizing Member AHPICON-2025
COO
KG Hospital



Dr. Francis Roy
South Zone Coordinator,
AHPI-TN Chapter
Director,
Annai Velankanni Multispecialty Hospital,
Tirunelveli

We are deeply saddened by the passing of Dr. Francis Roy, a respected healthcare professional and a compassionate leader who dedicated his life to the service of patients and the advancement of healthcare.

Dr. Francis Roy will be remembered for his unwavering commitment to excellence, his humility, and his inspiring mentorship to colleagues. His contributions to the medical community have left an indelible mark, and his legacy will continue to guide and inspire us.

We extend our heartfelt condolences to his family, friends, and all who had the privilege of knowing him.

May his soul rest in eternal peace.

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